



Books at JSTOR: An Integrated Experience

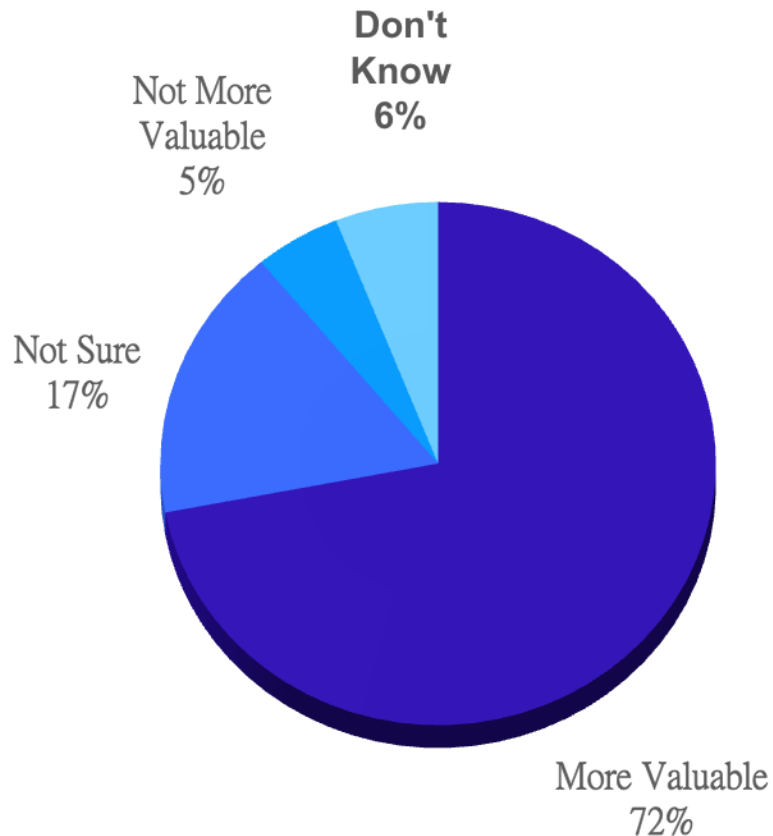
从读者的综合性体验谈
JSTOR电子书



图书馆员认可增加图书至JSTOR平台的价值 Faculty Recognize the Value of Adding Books to JSTOR

“如果 JSTOR 纳入学术书籍的电子版本，
JSTOR 在您心中的价值会增加多少？”

“If JSTOR were to incorporate digital versions of
scholarly books...how much more valuable would that
make JSTOR to you?”



在 JSTOR 的期刊和书籍之间建立链接可改善用户体验：

Links between journals and books on JSTOR will enhance the user experience:

- JSTOR 中有接近**60 万**笔书目引用源自书籍，这些书籍主要集中于人类和社会科学领域
Estimated **600,000 citations** in JSTOR are to books, with strong concentration in humanities and social sciences
- JSTOR 的期刊包含将近 **2 百万**篇书评
Journals in JSTOR contain **nearly 2 million book reviews**



富有价值的学术内容

Valued Scholarly Content

- 全球最佳学术出版商的front-list和back-list
电子书

Front-list and back-list titles from some of the best scholarly publishers in the world



JSTOR 电子书:选择标准

Books at JSTOR: Principles

参与出版商

博伊德尔和布鲁尔 (Boydell & Brewer)	美国国家学术出版社 (National Academies Press)
布鲁金斯学会 (Brookings Institution)	北卡罗来纳大学出版社 (University of North Carolina Press)
加利福尼亚大学出版社 (University of California Press)	宾夕法尼亚大学出版社 (Penn State University Press)
哥伦比亚大学出版社 (Columbia University Press)	普林斯顿大学出版社 (Princeton University Press)
康奈尔大学出版社 (Cornell University Press)	兰德公司 (RAND Corporation)
哈佛大学出版社 (Harvard University Press)	罗素塞奇基金会 (Russell Sage Foundation)
伊利诺斯大学出版社 (University of Illinois Press)	德克萨斯大学出版社 (University of Texas Press)
麦吉尔奎恩大学出版社 (McGill-Queen's University Press)	多伦多大学出版社 (University of Toronto Press)
爱丁堡大学出版社 (Edinburgh University Press)	联合国出版物 (United Nations Publications)
密歇根大学出版社 (University of Michigan Press)	耶鲁大学出版社 (Yale University Press)
明尼苏达大学出版社 (University of Minnesota Press)	中欧大学 (Central European University)

- 2,000 多本 front-list 电子书

2,000+ front-list titles

- 12,000 多本 back-list 电子书

12,000+ back-list titles



单一平台来源

Single Source

- 与其他集成商相比，相同出版社可能在 JSTOR 电子书平台提供更多的内容

As much and in some cases more content from these publishers available in Books at JSTOR than from any other aggregation



高质量的元数据

Quality Metadata

- 提供章节级 DOI
Chapter-level with DOIs
- MARC 记录
MARC records
- 改善“发现”体验
Improve discovery



保存

Preservation

- 大部分书籍由 Portico 保存

Most books preserved in Portico



灵活的采购方案

Flexible Purchase Options

- 单本书籍
Individual titles
- 按学科划分的专辑 (可客制化)
Collections by discipline (customizable)
- 单个使用者和多个使用者方案
Single- and multi-user options
- 需求驱动采购模式
Demand driven acquisition



定价

Pricing

- **由出版商制定**
Set by publishers
- **按 JSTOR 分类设置层级**
Tiered by JSTOR classification
- **提供批量折扣**
Volume discounts offered



批量折扣

Volume Level Discounts

- 适用于所有front-list和backlist电子书

Will apply to all front and backlist titles

- 折扣因采购总额而异

Discounts vary based on total amount purchased



多个使用者

Multiple Users

- 用户可无限次数同时访问

Unlimited, simultaneous user access

- 无限次数在线阅读、下载章节和打印内容

Unlimited online reading, chapter downloads, printing

- 多本电子书采用此模式

Available for many books



单个使用者

Single User

- 单个使用者访问
Single user access
- 每年可下载 30 个章节
30 chapter downloads per year
- 下载内容采用数字版权管理 (DRM)
技术保护
Digital rights management (DRM) on downloads
- 此模式适用于所有书
Available for all books



单个使用者的下载方案

Single User Download Options

- 图书馆可购买额外下载内容

Library may purchase additional downloads

- 图书馆可另外加购两个副本

Library may purchase two additional copies



重要日期 Key Dates

2012 年 5 月

提供书单和定价信息。
接受预订。

May 2012

Title lists and pricing distributed. Pre-orders accepted.

2012 年 10/11 月

JSTOR 电子书正式上线。

October/November 2012

E-book content available on JSTOR platform.

2012 年 8 月

于jstor.org平台发布搜索程序测试版。
电子书用户开始测试。

August 2012

Enhanced Search beta launches on jstor.org.
Books user testing begins.



- 向图书馆提供书单和定价信息，
每月更新一次

Title lists with pricing available to libraries. Updated monthly

- 图书馆可选择要采购的书籍

Order form will allow libraries to select titles for purchase

- 提供预付帐户的服务

Deposit accounts available

- 计划与书籍批发商合作

Plans to work with book wholesalers



JSTOR 首页: 扩大主题

JSTOR Homepage: Subject Expanded

JSTOR HOME SEARCH BROWSE MyJSTOR

A NEW CHAPTER BEGINS

SEARCH JOURNALS, PAMPHLETS, AND NOW BOOKS ON JSTOR

SEARCH

Search

Narrow by Books Journals Pamphlets

[Advanced Search](#)

BROWSE BY SUBJECT

AREA STUDIES

[African American Studies](#)
[African Studies](#)
[American Indian Studies](#)
[Asian Studies](#)
[British Studies](#)
[European Studies](#)
[Irish Studies](#)
[Jewish Studies](#)
[Latin American Studies](#)
[Middle East Studies](#)
[Slavic Studies](#)

ARTS

BUSINESS AND ECONOMICS

HISTORY

HUMANITIES

LAW

MEDICINE AND ALLIED HEALTH

SCIENCE AND MATHEMATICS

SOCIAL SCIENCES



[Logout](#) [Help](#) [Contact Us](#) [About](#)

Your Access to JSTOR provided by Columbia University

NEWS

PARTICIPATE IN JSTOR

JSTOR connects libraries, researchers, teachers, and students around the world with vital scholarly content in more than 50 disciplines.

[Learn more...](#)

JSTOR CURRENT SCHOLARSHIP PROGRAM

2012 CATALOG

New Titles, Packages, and Pricing

[Learn more...](#)

“Bringing together publishers and books from across the humanities, sciences, and social sciences.”

BOOKS AT JSTOR

[LEARN MORE](#)



JSTOR 搜索结果

JSTOR Search Results

JSTOR HOME SEARCH BROWSE MyJSTOR



[Logout](#) [Help](#) [Contact Us](#) [About](#)

6 SEARCH RESULTS

myanmar AND liberalization [Modify Search](#)

Books Pamphlets Journals Articles Miscellaneous Reviews Search within these results

All Results Journals Books Pamphlets ACCESS KEY

Show Content I can access Sort by Relevance Display 25 per page

« Previous | Next » | Go To Page

Select/unselect all [Save Citation](#) [Email Citation](#) [Export Citation](#) [Track Citation](#)

1. [Self-Enforcing Trade](#)
Developing Countries and WTO Dispute Settlement
[CHAD P. BOWN](#)
Publisher: [The Brookings Institution](#) (February 2010)
2. [Yen Bloc](#)
Toward Economic Integration in Asia
[C. H. Kwan](#)
Publisher: [The Brookings Institution](#) (June 2004)
3. [Structural Reform in Japan](#)
Breaking the Iron Triangle
[Eisuke Sakakibara](#)
Publisher: [The Brookings Institution](#) (December 2003)
4. [Asia and Policymaking for the Global Economy](#)
Editors: Kemal Dervis, Masahiro Kawai, Domenico Lombardi
Publisher: [The Brookings Institution](#) (June 2011)
5. [The East Moves West](#)
India, China, and Asia's Growing Presence in the Middle East
[Geoffrey Kemp](#)
Publisher: [The Brookings Institution](#) (June 2010)
6. [The New Russian Diplomacy](#)
[Igor S. Ivanov](#)
Publisher: [The Brookings Institution](#) (May 2004)

Select/unselect all [Save Citation](#) [Email Citation](#) [Export Citation](#) [Track Citation](#)

« Previous | Next » | Go To Page

Your Access to JSTOR provided by Columbia University





Your Access to JSTOR provided by Columbia University

6 SEARCH RESULTS

myanmar AND liberalization [Modify Search](#)

Books Pamphlets Journals Articles Miscellaneous Reviews Search within these results

All Results Journals Books Pamphlets ACCESS KEY

Show Content I can access Sort by Relevance Display 25 per page

« Previous | Next » | Go To Page

- Select/unselect all
- 1. [Self-Enforcing Trade](#)
Developing Countries and WTO Dispute Settlement
February 2010
[CHAD P. BOWN](#)
Publisher: [The Brookings Institution](#)
 - 2. [Yen Bloc](#)
Toward Economic Integration in Asia
[C. H. Kwan](#)
Publisher: [The Brookings Institution](#)
 - 3. [Structural Reform in Japan](#)
Breaking the Iron Triangle
[Eisuke Sakakibara](#)
Publisher: [The Brookings Institution](#)
 - 4. [Asia and Policymaking for the 21st Century](#)
Editors: [Kemal Dervis](#), [Masahiro Kawai](#)
Publisher: [The Brookings Institution](#)
 - 5. [The East Moves West](#)
India, China, and Asia's Growing Potential
[Geoffrey Kemp](#)
Publisher: [The Brookings Institution](#) (June 2010)
 - 6. [The New Russian Diplomacy](#)
[Igor S. Ivanov](#)
Publisher: [The Brookings Institution](#) (May 2004)

Quick View

Self-Enforcing Trade

Developing Countries and WTO Dispute Settlement
February 2010

Your search term(s) occur 15 times in this book:

- 1- The WTO and GATT: (13)**
The twenty-three countries engaging in the Geneva negotiations that led to the signing of the GATT in 1947 were Australia, Belgium, Brazil, Burma (**Myanmar**), Canada...

...I provide a brief introduction to the original GATT that was negotiated to conclusion in 1947, as well as the subsequent trade **liberalization** negotiations that took place over the next forty-five years.

Over the next forty-seven years, more countries signed on to the GATT, and further trade **liberalization** negotiations ensued.²

Table 1-2. *GATT and WTO Negotiating Rounds of Multilateral Trade Liberalization*

...since most developing countries were neither principal suppliers nor major importing markets, little was asked of them in terms of their own trade **liberalization**, and...



目录 (TOC)

Table of Contents (TOC)

JSTOR HOME SEARCH BROWSE MyJSTOR

Search This book for Search

B Brookings Institution Press

Self-Enforcing Trade
Developing Countries and WTO Dispute Settlement
CHAD P. BROWN

Publication Date: February 2010, Page Count: 282
Published by: [The Brookings Institution](#)
eISBN: 978-0-8157-0418-8

Stable URL: <http://www.jstor.org/stable/10.9876/ctsfh2tc>

Social Sciences - Political Science
Business and Economics - Business, Finance, Marketing & Advertising

[Search for book reviews on JSTOR](#)

[BUY THIS BOOK](#)
[FIND IN LIBRARY](#)

[Save Citation](#)
[Email Citation](#)
[Export Citation](#)
[Track Citation](#)

[<< Back to Search Results](#)


Your Access to JSTOR provided by Columbia University

Book Description
The World Trade Organization - backbone of today's international commercial relations - requires member countries to self-enforce exporters' access to foreign markets. Its dispute settlement system is the crown jewel of the...
[Read More](#)

ACCESS KEY ▼ DISPLAY EXCERPTS REFRESH AVAILABILITY

TABLE OF CONTENTS

● Front Matter Pages: i-vi	VIEW	DOWNLOAD
● Table of Contents Pages: vii-x	VIEW	DOWNLOAD
● Acknowledgments Pages: xi-xvi	VIEW	DOWNLOAD
● Back Matter	VIEW	DOWNLOAD
* ● Introduction Pages: 1-9	VIEW	DOWNLOAD
* ● 1- The WTO and GATT: Pages: 10-21	VIEW	DOWNLOAD
* ● 2- Developing Countries, the WTO Agreements, and Trade Liberalization Pages: 22-44	VIEW	DOWNLOAD
* ● 3- An Introduction to WTO Dispute Settlement Pages: 45-62	VIEW	DOWNLOAD
* ● 4- Developing Countries and WTO Trade Disputes Pages: 63-98	VIEW	DOWNLOAD



TOC: 展开的书籍描述

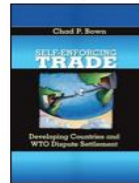
TOC: Expanded Book Description

Search This book for Search

B Brookings Institution Press

Self-Enforcing Trade

Developing Countries and WTO Dispute Settlement



CHAD P. BOWN

Publication Date: February 2010, Page Count: 282
Published by: [The Brookings Institution](#)
eISBN: 978-0-8157-0418-8

Stable URL: <http://www.jstor.org/stable/10.9876/ctsfh2tc>

Social Sciences - Political Science
Business and Economics - Business, Finance, Marketing & Advertising

[Search for book reviews on JSTOR](#)

[<< Back to Search Results](#)

[BUY THIS BOOK](#)

[FIND IN LIBRARY](#)

- [Save Citation](#)
- [Email Citation](#)
- [Export Citation](#)
- [Track Citation](#)



[Logout](#) [Help](#) [Contact Us](#) [About](#)

Your Access to JSTOR provided by Columbia University

Book Description

The World Trade Organization -backbone of today's international commercial relations -requires member countries to self-enforce exporters' access to foreign markets. Its dispute settlement system is the crown jewel of the international trading system, but its benefits still fall disproportionately to wealthy nations. Could the system be doing more on behalf of developing countries? In Self-Enforcing Trade, Chad P. Bown explains why the answer is an emphatic "yes."

Bown argues that as poor countries look to the benefits promised by globalization as part of their overall development strategy, they increasingly require access to the WTO dispute settlement process to protect their trading interests. Unfortunately, the practical realities of WTO dispute settlement as it currently stands create a number of hurdles that prevent developing countries from enjoying the trading system's full benefits. This book confronts these challenges.

Self-Enforcing Trade examines the WTO's "extended litigation process," highlighting the tangle of international economics, law, and politics that participants must master. He identifies the costs that prevent developing countries from disentangling the self-enforcement process and fully using the WTO system as part of their growth strategies. Bown assesses recent efforts to help developing countries overcome those costs, including the role of the Advisory Centre on WTO Law and development focused NGOs. Bown's proposed Institute for Assessing WTO Commitments tackles the largest remaining obstacle currently limiting developing country engagement in the WTO's self-enforcement process -a problematic lack of information, monitoring, and surveillance.

[Show Less](#)

[ACCESS KEY](#)

[DISPLAY EXCERPTS](#)

[REFRESH AVAILABILITY](#)

TABLE OF CONTENTS

Front Matter Pages: i-vi	VIEW	DOWNLOAD
Table of Contents Pages: vii-x	VIEW	DOWNLOAD
Acknowledgments Pages: xi-xvi	VIEW	DOWNLOAD
Back Matter	VIEW	DOWNLOAD
Introduction Pages: 1-9	VIEW	DOWNLOAD
1- The WTO and GATT: Pages: 10-21	VIEW	DOWNLOAD




TOC: 展开的章节摘录

TOC: Expanded Chapter Excerpts

JSTOR HOME SEARCH BROWSE MyJSTOR

Search for

 **Brookings Institution Press**

[Self-Enforcing Trade](#)
Developing Countries and WTO Dispute Settlement
CHAD P. BROWN

Publication Date: February 2010, Page Count: 282
Published by: [The Brookings Institution](#)
eISBN: 978-0-8157-0418-8

Stable URL: <http://www.jstor.org/stable/10.9876/ctsfn2tc>

Social Sciences - Political Science
Business and Economics - Business, Finance, Marketing & Advertising

[Search for book reviews on JSTOR](#)


Book Description
The World Trade Organization -backbone of today's international commercial relations -requires member countries to self-enforce exporters' access to foreign markets. Its dispute settlement system is the crown jewel of the...
[Show Less](#)

TABLE OF CONTENTS

<input type="radio"/> Front Matter Pages: i-vi	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>
<input type="radio"/> Table of Contents Pages: vii-x	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>
<input type="radio"/> Acknowledgments Pages: xi-xvi	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>
<input type="radio"/> Back Matter	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>
<input checked="" type="radio"/> Introduction Pages: 1-9 International trade disputes between countries are an inevitable feature of economic relations in an interdependent world. Historical examples of commercial policy clashes leading to famous trade wars include the Anglo-Hanse disputes from the fourteenth to seventeenth centuries, the Anglo-French trade wars of the seventeenth to nineteenth centuries, the numerous intra-European tariff wars of the nineteenth century, as well as the Anglo-Dutch rivalry for the East India trade in the seventeenth century. ¹ Prominent twentieth century episodes include the international response to the U.S. Smoot-Hawley tariffs during the Great Depression, the U.S.–European Economic Community (EEC) “chicken wars” in the 1960s, and the...	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>
<input checked="" type="radio"/> 1- The WTO and GATT: Pages: 10-21 While the World Trade Organization in current existence provides its membership with forums for three interrelated functions—negotiation, illumination, and litigation—it is probably best known for the first of these. This chapter provides a brief overview of the negotiating forum of the General Agreement on Tariffs and Trade and its WTO successor, as well as how each has been used by the world’s major trading nations since 1947.	<input type="button" value="VIEW"/>	<input type="button" value="DOWNLOAD"/>

Since the ultimate focus of this book is on developing countries and dispute settlement, it may appear strange to start with a topic that has little obvious relation to either. This chapter describes...

Your Access to JSTOR provided by Columbia University



JSTOR HOME SEARCH BROWSE MyJSTOR

Search This book for Search

B | Brookings Institution Press [<< Back to the Table of Contents](#)

Self-Enforcing Trade
Developing Countries and WTO Dispute Settlement

DOWNLOAD << Previous Chapter | Next Chapter >>

SHOW CHAPTERS 1 / 140

1

The WTO and GATT: A Principled History

While the World Trade Organization in current existence provides its membership with forums for three interrelated functions—negotiation, illumination, and litigation—it is probably best known for the first of these. This chapter provides a brief overview of the negotiating forum of the General Agreement on Tariffs and Trade and its WTO successor, as well as how each has been used by the world’s major trading nations since 1947.

Since the ultimate focus of this book is on developing countries and dispute settlement, it may appear strange to start with a topic that has little obvious relation to either. This chapter describes the relative success of the negotiating

Your Access to JSTOR provided by Columbia University



PDF 查看器: 展开书的信息

PDF Viewer: Expanded Title Information

JSTOR HOME SEARCH BROWSE MyJSTOR

Search This book for Search

B Brookings Institution Press

[Self-Enforcing Trade](#) << Back to the Table of Contents

Developing Countries and WTO Dispute Settlement

CHAD P. BROWN

Publication Date: February 2010, Page Count: 282
Published by: [The Brookings Institution](#)
eISBN: 978-0-8157-0418-8

Stable URL: <http://www.jstor.org/stable/10.9876/ctsfh2tc>

Social Sciences - Political Science
Business and Economics - Business, Finance, Marketing & Advertising

BUY THIS BOOK
FIND IN LIBRARY

Save Citation
Email Citation
Export Citation
Track Citation

DOWNLOAD << Previous Chapter | Next Chapter >>

SHOW CHAPTERS


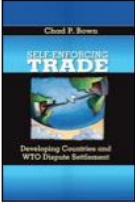

1 / 140

Enter text

1

*The WTO and GATT:
A Principled History*

Your Access to JSTOR provided by Columbia University



PDF 查看器: 打开目录

PDF Viewer: Open Table of Contents

JSTOR HOME SEARCH BROWSE MyJSTOR

Search This book for [] Search

B Brookings Institution Press

[Self-Enforcing Trade](#) << Back to the Table of Contents

Developing Countries and WTO Dispute Settlement

CHAD P. BROWN

Publication Date: February 2010, Page Count: 282
Published by: [The Brookings Institution](#)
eISBN: 978-0-8157-0418-8

Stable URL: <http://www.jstor.org/stable/10.9876/ctsfh2tc>

Social Sciences - Political Science
Business and Economics - Business, Finance, Marketing & Advertising

BUY THIS BOOK
FIND IN LIBRARY

Save Citation
Email Citation
Export Citation
Track Citation

Your Access to JSTOR provided by Columbia University

DOWNLOAD << Previous Chapter | Next Chapter >>

HIDE CHAPTERS

Front Matter


- [Table of Contents](#)
- [Acknowledgments](#)
- [Back Matter](#)
- [Introduction](#)
- [1 The WTO and GATT:](#)
- [2 Developing Countries, the WTO Agreements, and Trade Liberalization](#)
- [3 An Introduction to WTO Dispute Settlement](#)
- [4 Developing Countries and WTO Trade Disputes](#)
- [5 WTO Enforcement at the Firm Level:](#)
- [6 The Advisory Centre on WTO Law](#)
- [7 Development-Focused NGOs in WTO Enforcement](#)
- [8 Monitoring and the Institute for Assessing WTO Commitments](#)
- [9 Conclusions](#)
- [Appendix](#)

1

*The WTO and GATT:
A Principled History*

While the World Trade Organization in current existence provides its membership with forums for three interrelated functions—negotiation, illumination, and litigation—it is probably best known for the first of these. This chapter provides a brief overview of the negotiating forum of the General Agreement on Tariffs and Trade and its WTO successor, as well as how each has been used by the world's major trading nations since 1947.

Since the ultimate focus of this book is on developing countries and dispute settlement, it may appear strange to start with a topic that has little obvious relation to either. This chapter describes the relative success of the negotiating forum of the GATT—an agreement to which developing countries largely did



Thank You

謝謝大家!



5/18 (周五)

10:45-11:25

培训教室B (中南大学新校区图书馆电子文献阅览室B区)

体验JSTOR新介面与使用统计介面

欢迎大家莅临指教~

